

## JUST CAN'T GET YOU OUT OF MY HEAD!

*Musical Linguistic Brainwashing. Welcome to the world of Earworms...*

Working too hard to spare the time to learn a few foreign phrases before jetting off abroad for a short-break? Or perhaps just too lazy? Earworms musical brain trainer is the answer!

This innovative accelerated language learning technique uses music in a completely unique way to make learning the lingo fun and effortless – a world away from that boring French lesson at school.

Even for a weekend there are many situations where it is useful to know the language for: ordering a beer, haggling over the price of something or apologising to the local police after a night out!

Earworms has created courses to help you remember the basics within the time it takes to fly to your holiday destination, giving you something to do as you zip across the clouds. Well, it sure beats wondering what state your bags will be in when you get them back at the airport.

Available as CDs and downloads for your iPod/MP3 player, and covering major European languages and further a field (weekend break in Beijing, anyone?), Earworms are the perfect travelling companion for a short-trip abroad – less annoying than your flat-mate and giving you more local knowledge than a guide-book.

And here's the science bit, utilising the powerful effect music can have on memory – used for years by advertisers in the form of jingles and sound bites – Earworms get the basics of a foreign language stuck in your head, with minimal time and concentration. Just sit back and listen and when needed the phrases will pop back...Spooky!

*"I really do believe you guys have cracked the code – I am truly terrible at languages but your system sticks in my brain – It must be by magic!"*

Row Turner, BFBS Radio 1

Now if only they could find a way to make degree-level physics so easily remembered.... Watch this space – they're working on it!

Checkout: [www.earwormslearning.com](http://www.earwormslearning.com)

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